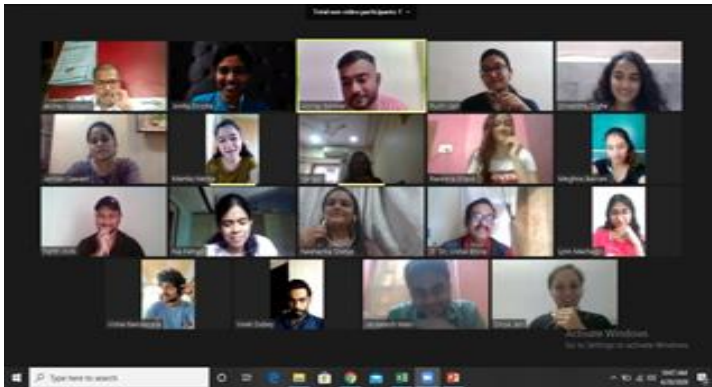


June 2020

EVENTS

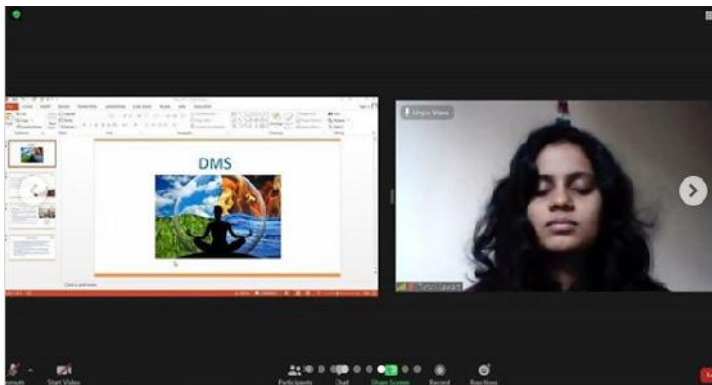
Bringing a New Element to PGDM 20-22 Batch: TIMSR Training Tool Kit

TIMSR Training Tool Kit was organized from June 15-20, 2020 for the students of batch 20-22 & focussed on strengthening a base to develop required KSA. Activities included Daily Mindfulness Sessions (DMS), Ice-breakers, Management games, Inspirational videos, fun quizzes & talent hunt.



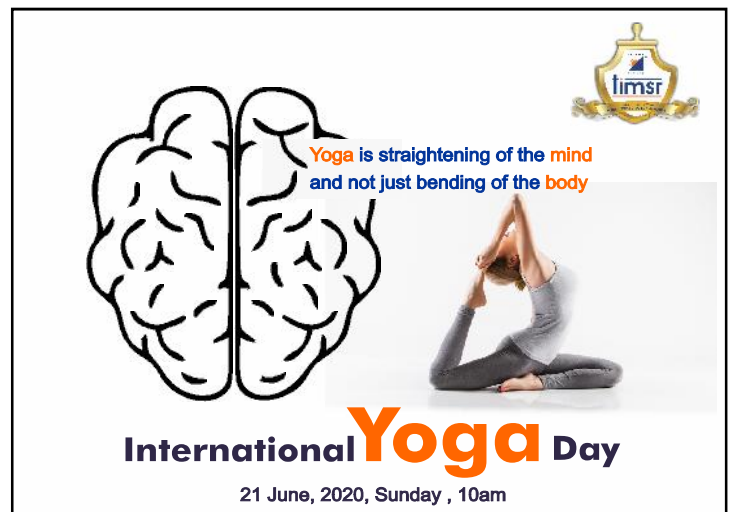
Be Mindful, Be a Winner

Daily Mindfulness Session, as a daily practice to bring harmony in the Body, Mind, and Emotions & Energy



Mesmerizing glimpse of International Yoga Day : Virtual Celebration at its peak

International Yoga Day, June 21, 2020 IYD was organized to the virtue of providing a soothing experience & to enable the PGDM 20-22 batch, gain an experience of the core values of TIMSR. The D-day showcased the 'Science behind doing Yoga' & the way TIMSR has inherited this practice in the campus culture





Foundation Focus: Utilize First year of PGDM, do these:

1. Active participation in every tasks assigned
2. Think in English and speak in English
3. Develop interest areas and conduct more research around them
4. Grab any opportunity that you get. An opportunity lost is lost forever
5. Build a strong résumé
6. Be ready to face any challenge thrown towards you
7. Focus on rapport building
8. Be willing to accept and learn new things
9. Do your projects and assignments very seriously



Anoushka Shanbag
(PGDM Finance 20-22)

High Emotional Quotient leads to better receptivity

- Respond & do not react
- Know your environment
- Undergo self-evaluation regularly
- Take responsibility
- Be mindful of your actions
- Attain empathy



DO YOU KNOW?

- 'Yahoo' is actually an acronym for "Yet Another Hierarchical Official Oracle."
- Google was originally called BackRub

- McDonald's first menu items were hot dogs, not hamburgers.
- Facebook is primarily blue because Mark Zuckerberg suffers from red-green color blindness.
- TATA group believes in the parsi legend, humata hukhta hvarshata, which means good thoughts, good words and good deeds.

IDENTIFY THE TAGLINES:

1. Which company has the tagline of "Slightly ahead of its time"
 - a. You tube
 - b. The Daily Telegraph
 - c. Lehman Brothers
 - d. Panasonic
2. Which company has the tagline of "Sense and Simplicity"
 - a. PHILLIPS
 - b. Chevron Corporation
 - c. TCS
 - d. AKAI
3. Which company has the tagline of "Growth is Life"
 - a. Reliance industries Limited
 - b. Volkswagen
 - c. KMART
 - d. Maruti Suzuki
4. Which company has the tagline of "Emotionally yours."
 - a. Samsung
 - b. Skoda
 - c. Sahara
 - d. US Cellular
5. Which company has the tagline of "Born in Japan Entertaining The World"
 - a. Business India
 - b. Kotak
 - c. Big Bazaar
 - d. Sansui
6. Which company has the tagline of "100 % Performance Every time."
 - a. CITIGROUP
 - b. Servo
 - c. CIPLA
 - d. NYSE (New York Stock Exchange)

7. Which company has the tagline of "Obsessed with Quality since 1897"
 - a. Dr.Reddy'S Laboratories
 - b. Skoda
 - c. SBI DEBIT CARD
 - d. LG
8. Which company has the tagline of "Your Right Partner"
 - a. The Indian Express
 - b. Hewlett Packard
 - c. Barclays
 - d. Standard Chartered Bank
9. Which company has the tagline of "Powering a Greener Tomorrow"
 - a. BOSE
 - b. Jet Airways
 - c. Mittal Steel
 - d. Suzlon Energy
10. Which company has the tagline of "Every Little Helps"
 - a. Accenture
 - b. TESCO
 - c. EBAY
 - d. NASDAQ

Answers:

1 (d), 2(a), 3(a), 4(c), 5(d), 6(b), 7(b), 8(d), 9(d), 10(b)

TESTIMONIALS

It's been an amazing learning experience to work with Astorianz Industries Pvt. Ltd during my summer internship. I got an opportunity to showcase all the learnings we had during first year at TIMSR. Some of the key aspects self-acquired during the tenure of internship are practical application of Service quality, Total Quality Management (TQM), and the



Just in Time (JIT) technique. I convey my sincere gratitude to TIMSR Management, Faculty Members & Mentors for showing trust & guiding throughout the journey.

Sushant Shinde (PGDM Operations 19-21)

Digitalization has become the need of the hour and TIMSR not only acknowledges that but has also inculcated it beautifully in its Tool Kit Program (TTK) through the way of virtual learning. The program aimed at overall development through



DMS (Daily Mindfulness Sessions) that helps the students to keep their minds calm and composed as well as focused in the right direction. I convey gratitude to TIMSR Mindful Educators (ME) for such a memorable experience.

Rashmi Narula (PGDM HR 20-22)

It was a learning experience from the Induction Program like Glossaries, Mind maps, Soft Skills, Do it Now or Never, Building Positive Attitude & many more.-It's not over; Alum from different domain invested their precious time for us from their busy schedule and shared their experiences which really helped all of us.



I would like to extend my deepest thanks to the TIMSR Management, Alums, and Mentors for inspiring me to improve every bit of my performance.

Ashish Gawas (PGDM Operations 20-22)

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